On-Page SEO Checklist

	Task	Priority	Status
1	Ensure the content of your post is relevant and valuable.	Required	
2	Use the keyword in the title.	Required	
3	Use the keyword in the first paragraph of the post.	Recommended	
4	Write a meta description and include the keyword. Maximum of 120 characters.	Required	
5	Optimize image sizes and cite image sources.	Required	
6	Convert images to webp.	Recommended	
7	Use descriptive Alt Tags for images.	Required	
8	Use heading tags properly. Only one H1, but as many H2 to H6 tags as needed.	Required	
9	Upload videos to external servers (like YouTube and Vimeo) then embed them on your webpage.	Recommended	
10	Use post title as URL slug/permalink.	Recommended	
11	Add target keywords to your body content. Avoid keyword stuffing.	Required	
12	Check the mobile version of your post for responsiveness.	Required	
13	Add relevant internal and external links.	Recommended	